

NH Master Chorale
August 15

Meeting Attendance: Dan, Mark, Kendra, Lisa, Ryan, Kate (and maybe David!)

[AJ took these minutes after listening to the audio recording, was not present at the meeting]

- ❖ Wrap up of spring concert at Colonial
 - *Thoughts on Venue.* Justin liked the venue. Original quote was for 3k, but actually cost just over 4k. (500 for piano, then 250 for projector and cc fees). We had \$4,800 in ticket sales. ~\$750 concert.
 - *Box office was a problem, any other thoughts?* Just will reflect this in the venue notes. Dan asked about increasing the ticket price to cover ticket fee—Dan thinks we asked this (did it happen?) Mark confirmed that the tickets weren't exactly \$30. Does the total for ticket revenue include this? **Justin will check into this.**
 - Dan said we had hoped for a sponsor. Cheryll and Mark worked hard for this, but it just didn't happen.
 - **Shells would be needed if we perform at the Colonial again.** Dan said it was a good space for the orchestra to hear. But the sound needs to be projected more in the house. Dan asked if we could borrow from Nate's former school in Laconia? Should we purchase with another choir (Pemi/Concord/Manchester?)
 - Lisa asked if there was anything built into the theater, Dan said they were and that it seemed to be a miscommunication. Dan has emails that said we wanted to use the psych, not using the screen. There are some questions on this still, but **Dan asked Justin** to go back and check on this to make sure we aren't over-paying or double paying.
 - Justin thought the concert sounded great! Shells would help.
 - Dan asked if we had a list of the attendees at the Colonial and Justin said he did have that.
- ❖ Financials From Mark
 - We have \$15,500 in the bank today. "Not terrible for us, we've had less on many years and more on some." We had projected an \$8000 loss for last year and it will be more than that. In terms of cash-on-hand we are in reasonable shape. Usually we are around \$8k in the bank at this time so Mark says, "we are ok".
- ❖ Fundraising
 - Justin didn't have anything from Cheryll so we're moving on!
- ❖ Fall 2022 - Dan
 - [Here's a link](#) to the minutes from Dan's meeting with Oliver.
 - Oliver is at a composers retreat for one month and is excited to compose a new piece for NHMC at the upcoming concert. Using a poem his friend wrote, "Night Migrations". ~60-75 minutes of music (~25 already known [We Exist and Great Trees] so not too much to learn)
 - Juventas is providing the instrumentalists. Dan will send a message to everyone with the repertoire and make sure scores are updated (so we don't make unnecessary copies) and see how many are using iPads.

- Lisa asked if Oliver would be OK if singers print on their own and Dan said yes. Some scores will be updated (Cloud Anthem). Oliver wants to title to be, "Cloud Anthem: the choral music of Oliver Caplan"
- Rehearsals will be at CCMS, and Mark will reach out.
- Dan asked about a Wednesday evening dress, Thursday evening dress, Friday dark, Saturday/Sunday performances. People thought that would be good.
- Discussion about rehearsals. Lisa suggested Lawrence, Dan thought it might be far. Dan suggested Blake's new school at Windham! But will figure it out soon.
- Saturday evening Tufts at 8pm. They have livestreaming already set up. They will create a recording from that and Oliver wants to produce a CD from it (Oliver will cover that expense) and we will [both NHMC and Juventas/Oliver] will cover the cost of streaming.
- 2pm call for sound check at the Colonial at the Sunday performance.
- Juventas will manage all venue and ticketing for Boston.
- We [NHMC and Juventas] will share mailing lists. They have a "well oiled machine".
- Ticketing is similar. Dan suggested that on the postcard we will just say, "check out the website for tickets" for each event [or something like that] so that if there is a difference in price it won't be shown on the postcard.
- They suggested we split the cost sharing 50/50 (option A) as opposed to them getting profits from Boston and us getting profits from Laconia.
- ❖ Music Director Report
 - 4 new singers auditioning. Dan talked about some singers returning/leaving/etc.
 - Dan confirmed the rehearsal after Children's Chorus Festival on Oct. 22, no rehearsal Oct. 23.
 - Spring 2023
 - June 17 + 18 are the dates. We may have to book Colonial soon.
 - Discussion about concert locations. Lots of towns thrown out as possibilities.
 - **Dan asked Lisa** to reach out to Groton Hill about the possibilities of performances. Dan also asked about the new music center in Nashua.
 - Lisa asked about Rep ideas. First half is Dale Trambor "*If I Say Yes*" and then Dan thought the second half could be a selection of pieces from the past 20 years. Maybe he'll send a survey? Invite some sort of social event.
 - MB-Q and Dan have been in talks about the possible collaboration in NYC. Cost per person including lodging would be \$900. Would not include travel.
 - Dan said he would need a liaison—the company has been a little wishy-washy (we don't have an exact date—just that it's the last week of April) and inquired if there was someone on the board/in the group to help drive it a little bit.
 - Justin suggested we circle back next meeting.
- ❖ Housekeeping
 - Annual Meeting date
 - Can we roll it into a rehearsal Justin suggests? Or do it before rehearsal? We will work on that.
 - Moving over to Little Green Light status

❖ Any other business

- Justin said that we had talked about program ads for the fall program. Dan thinks we should have a cost analysis depending on the amount of ads we have.
- **Dan asked if Kendra** would work with him for some sort of art/pictures for a pemi ad advertising our 20th season in the spring. She said yes.

